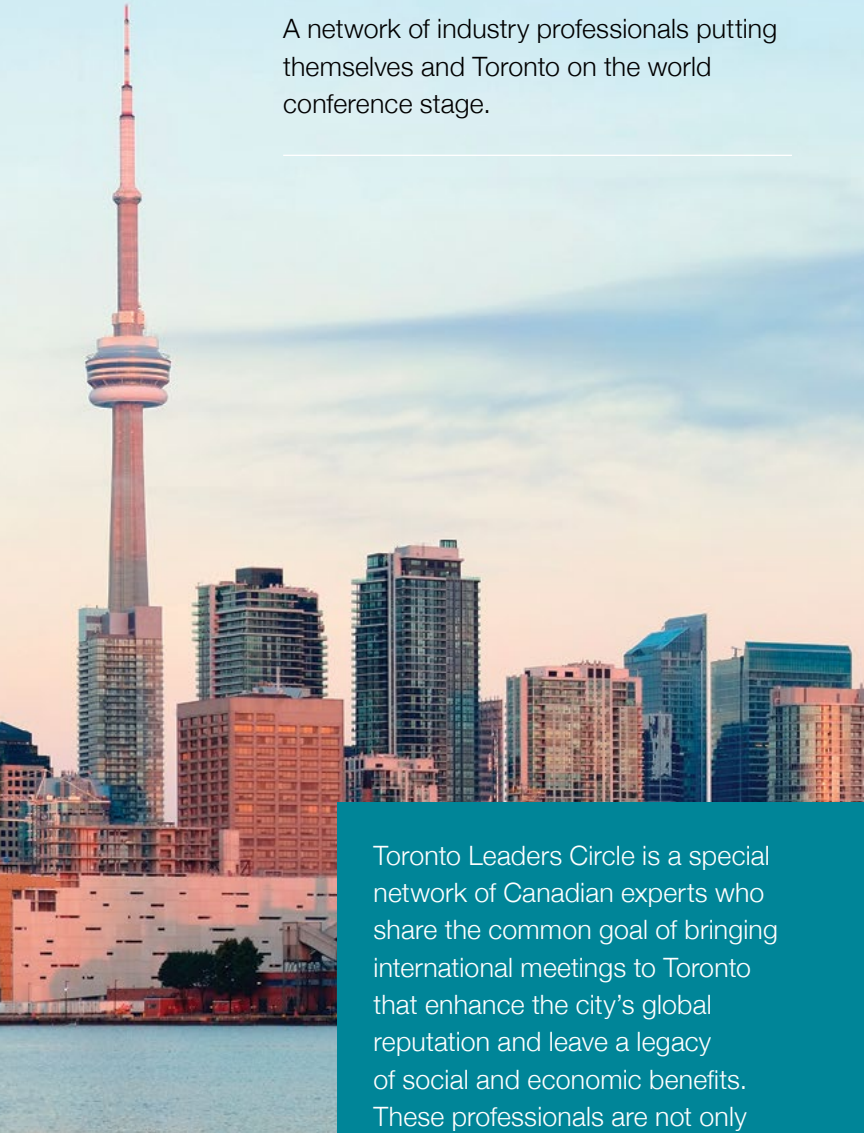




LEADERS CIRCLE



A network of industry professionals putting themselves and Toronto on the world conference stage.

Toronto Leaders Circle is a special network of Canadian experts who share the common goal of bringing international meetings to Toronto that enhance the city's global reputation and leave a legacy of social and economic benefits. These professionals are not only respected leaders in their field, but they are also some of the brightest minds in our community and country.

Sharing knowledge, building partnerships.

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Did you know?

70% of international congresses require participation from the Canadian member organization and/or a local leader who is an expert in that field in order to submit a bid.



Here's how to participate:

- Partner with us to bring your international meeting to Toronto
- Facilitate introductions to other thought leaders in your area of expertise
- Be a catalyst and chair an educational event in partnership with Toronto Leaders Circle
- Introduce Toronto Leaders Circle to others who are seeking to attract events to the city and may require our support
- Identify potential meetings and events in your field that could be hosted in Toronto

Toronto Leaders Circle is the only program of its kind that offers complimentary consulting services to experts looking to host their international meeting. Leaders are supported at every step.

IMPACT OF INTERNATIONAL MEETINGS

The impact of hosting an international meeting in Toronto is significant. By inviting top minds and researchers from around the world to Toronto, it creates a transfer of knowledge that enriches our community and elevate Toronto's economy.

Hosting an international meeting will:

- Create a transfer of knowledge and investment
- Leave long-term legacies in the community and for future generations
- Lead to the advancement of key sector industries (i.e. life sciences or technology)
- Showcase Toronto and impact future business development
- Drive economic development initiatives

PROMOTING RESEARCH AND INNOVATION

International meetings are an important vehicle to share and promote the stories and the intellectual capital of the region globally. Toronto has a rich research and innovation story to tell and Toronto Leaders Circle is proud to help members tell these stories to the world.

BENEFITS OF BEING AN AMBASSADOR

Being a part of Toronto Leaders Circle means being a part of an influential group and enjoying many benefits associated with hosting an international meeting.



NETWORKING

Grow your personal and professional network through exclusive networking events with other Toronto Leaders Circle members.



RAISED PROFILE

Elevate the profile of your research and institute amongst your peers internationally.



SUPPORT FOR YOUR CITY

A great opportunity to showcase your institution, association or company globally in a world-class city.



COMPLIMENTARY SUPPORT AND ADVICE

Toronto Leaders Circle is committed to representing organizations professionally, and you will have access to the best support and advice from expert meeting professionals.

Toronto Leaders Circle provides complimentary services in partnership with Destination Toronto.

We can help with:

- Reviewing and analyzing conference hosting guidelines
- Customizing your bid book and bid presentation
- Obtaining letters of support from all levels of government
- Creating a conference budget if required
- Recommending venues and accommodation options
- Coordinating site inspections
- Offering financial support (applications are reviewed in the early planning stages, conditions apply)

SUPPORTED BY:



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